

The NABR identifies and honors companies that, in their view, deliver exceptional employment practices and demonstrate an impressive commitment to their employees. Organizations are assessed based on categories such as Leadership, Strategy, and Company Performance; Community Initiatives and Corporate Responsibility; Recruitment and Selection; and Work-Life Blend. The NABR's assessment process includes the use of comprehensive employee surveys that allow for analytical reporting, comparisons with other companies across the nation, and opportunities to share knowledge. To be eligible for consideration, companies must: (1) have 20 or more employees to participate, (2) be in business for at least 3 years, and (3) be a for-profit or not-for-profit business or government entity. Organizations meeting the required criteria must apply with NABR to be considered for this award. Blue Chip Partners paid a licensing fee to NABR in order to review and evaluate our survey responses for national and regional award consideration. For more information, please visit the NABR's website: [Best and Brightest Companies to Work For | National Association for Business Resources](#).

“Crain’s Best Places to Work in Southeast Michigan 2024” was released 8/22/24 by Crains Detroit Business and is a survey and research-driven program in partnership with the Best Companies Group. Best Companies uses an employer questionnaire to examine applicant companies’ practices, programs, and benefits. Afterward, it surveys employees on engagement and satisfaction. Eligible companies are at least one year old, have at least 15 employees, and are located in Wayne, Oakland, Macomb, Washtenaw, Ingham, Livingston, Lapeer, Genesee, St. Clair, Monroe, Lenawee, or Jackson counties. No fee was paid to Crain’s Detroit Business or Best Companies Group for inclusion in the ranking.