

We are reaching out to you with some exciting news - **Blue Chip Partners was named as a 2017 Financial Times Top 300 Registered Investment Adviser Firm!** Achieving such an honor is only made possible by our being blessed with such outstanding clients and our staff's tireless and unwavering commitment to exceptional service. As such, we would like to extend a big thank you to both our incredible staff and to you, our wonderful clients!

ANNUALLY, THE FINANCIAL TIMES ANNOUNCES ITS TOP 300 Registered Investment Adviser (RIA) list, the FT 300. The list represents an elite group of investment firms, with the average FT 300 firm in existence for 24 years and managing \$2.7 billion in assets. **Blue Chip Partners was chosen as one of the Top 300 advisory firms nationwide and one of only 9 chosen within the entire state of Michigan!**

The FT 300 is based on data gathered from RIA firms, regulatory disclosures, and the Financial Times' own research. The selection process involved invitations sent to more than 2,000 qualifying Registered Investment Adviser (RIA) firms. The Financial Times evaluated data across six broad topics including total adviser assets under management, asset growth, the company's age, industry certifications of key employees, SEC compliance record and online accessibility. Each of the data points were scored by the Financial Times, with Blue Chip Partners achieving a position in the top 300 RIA firms nationwide.

THE FINANCIAL TIMES is one of the world's leading news organizations, recognized internationally for its authority, integrity, and accuracy. The Financial Times has a combined paid print and digital circulation of almost 860,000. The *Financial Times* is considered the most important business read amongst most senior financial decision makers in the world's largest financial institutions, reaching 36% of the sample population, 11% more than The Wall Street Journal (WSJ), its main rival. *

* According to the Global Capital Markets Survey done in 2011

For the full article please click here: [FT 300](#)



Robert Steinberg and Dan Seder with the award from the recent presentation ceremony in New York

Robert K. Steinberg, JD, CPA, CFP®
Blue Chip Partners, Inc.
A Registered Investment Advisory Firm
www.bluechippartners.com

37525 Enterprise Court • Farmington Hills, MI 48331 • (248) 848-1111 • Fax (248) 848-1118

Daniel E. Seder, CFA, CFP®
Blue Chip Partners, Inc.
A Registered Investment Advisory Firm



The Financial Times 300 Top Financial Advisors is an independent listing produced by the Financial Times (June, 2017). The listing reflects each advisor's performance in six primary areas, including assets under management, asset growth, compliance record, experience, credentials and accessibility as identified by the FT. Neither the brokerages nor the advisors pay a fee to the financial Times in exchange for inclusion in the FT 300.

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